



LionHeart *Challenge*

THE LIONHEART CHALLENGE CONTINNUM PROGRAMME
'IN-SCHOOL CHALLENGE '

BARNWOOD PARK ARTS COLLEGE
Monday 19th October 2009



EVALUATION FEEDBACK REPORT



LionHeart *Challenge*

A SELECTION OF FEEDBACK FROM THE **JUDGES**

'IN-SCHOOL LIONHEART CHALLENGE'

Ms. Julie Jackson

Senior Teacher, Barnwood Park Arts College

"This has been a superb day. Highly effective and well organized. Professional materials added impact and value to the pupil. We're looking forward to the regional heats already!"

Mrs. A. Booth

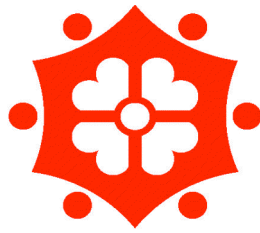
SENCO, Barnwood Park Arts College

"The overall experience was excellent. Pupils even took individual feedback sheets seriously! The whole year group supported each other throughout the whole day"

Ms. Helen Weir

Faculty Leader Maths, Barnwood Park Arts College

"A very positive experience!"



LionHeart

Challenge

EVALUATION REPORT FROM THE PUPILS

'IN-SCHOOL LIONHEART CHALLENGE'

BARNWOOD PARK ARTS COLLEGE

19th October 2009



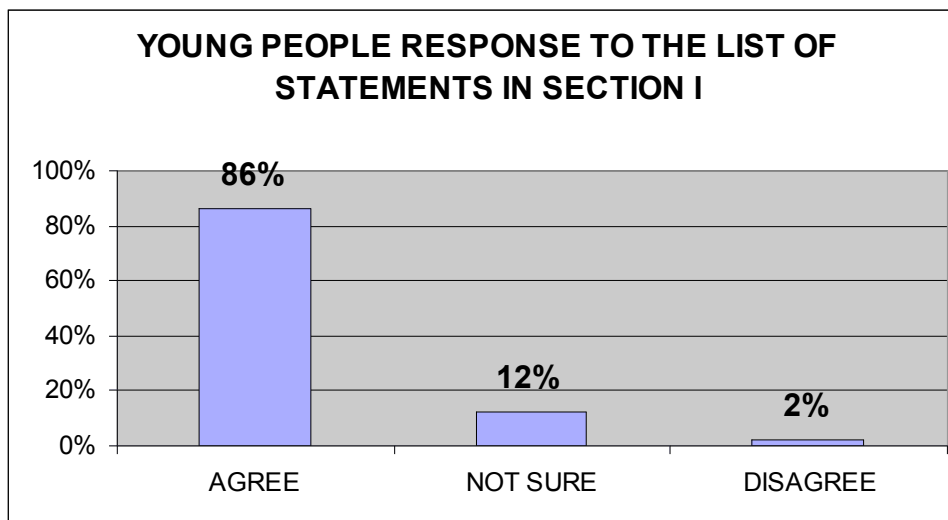
LionHeart Challenge

BARNWOOD PARK ARTS COLLEGE

TOTAL NUMBER OF FORMS RETURNED BY PUPILS = 124

SECTION 1: OF STUDENT PROJECT DIARY:

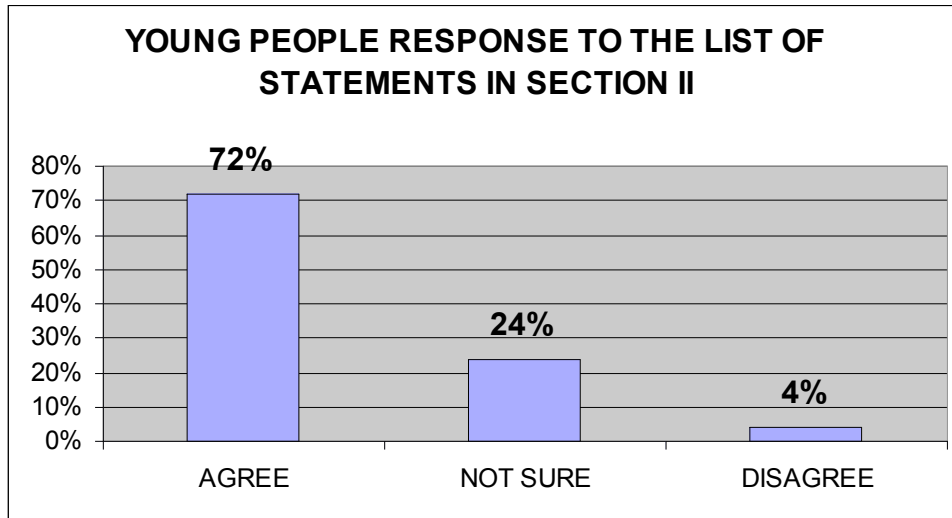
Creating and Developing New Ideas for a Product or Service



The Statements in Section 1 were:

1. I enjoyed working as part of The Team;
2. I felt I was able to contribute to the discussions and tasks carried out by The Team;
3. I was able to come up with a few ideas for Customer Top Ten Needs;
4. I took part in the Group Brainstorming Session to come with some Ideas for a Product or Service;
5. I was able to think about and compare the pros and cons for alternative Ideas for our Team's Product or Service and then after discussions, agree to the Final Chosen Product or Service for our Team;
6. During the Session, I could work through the Questions being asked in the Project Diary;
7. I was able to use and apply 'The Needs Wheel' as a tool for analysing and assessing an Idea;
8. I understood the key elements of putting together a Final Selling Price for our Team's Product or Service;
9. Having the Project Diary helped take away some of the fear or uncertainty of taking part in the Workshop;
10. I felt that having gone through Section 1, I felt more confident to tackle Section 2 of the Project Diary, than I had at the start of the Challenge.

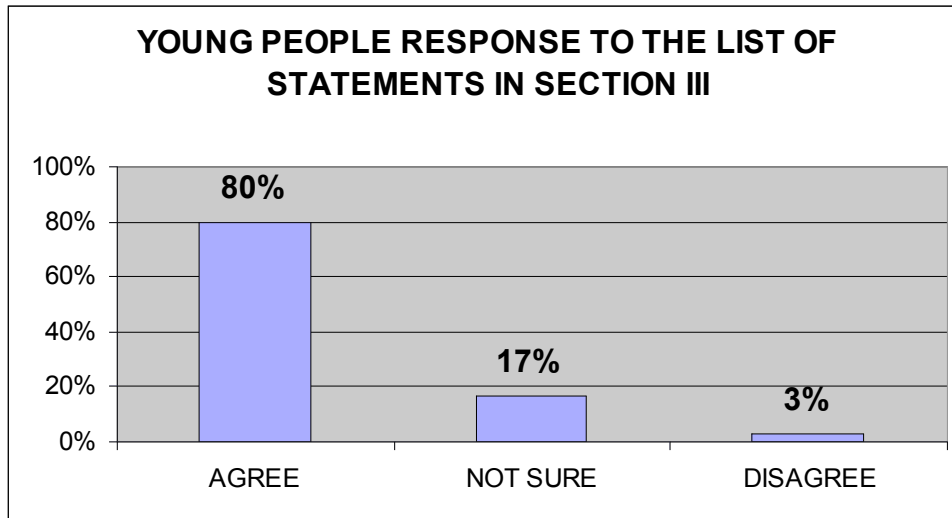
SECTION 2: OF THE STUDENT PROJECT DIARY: **Finance**



The Statements in Section 2 were:

1. Using the Project Diary, I was able to understand the concept of the profit and Loss Account and to Calculate a Profit and Loss account for our Team's Product/Service.
2. Using the Project Diary, I was able to understand the concept of a 'Balance Sheet'.
3. Following the Example. Showing how a Balance Sheet was made up , I was able to join in discussions about this and then input figures to produce a Balance Sheet Summary in the Project Diary.
4. Myself and Our Team felt a sense of responsibility and commitment to get our Final Outcomes Report completed.

SECTION 3: OF THE STUDENT PROJECT DIARY: **Marketing Your Product or Service**



The Statements in Section 3 were:

1. I felt that the information provided, helped to explain what 'Marketing' was about and show where it fits into the structure of a Business.
2. I learned about the concept: i.e. 'The 8 Ps of Marketing'.
3. I was able to take part in the discussions about the Unique Selling Point (USP) of our Team's Product or Service.
4. I was able to think about some ideas for a 'Promotions Mix' for our Product or Service and joined in some of the discussions about this.
5. I was able to understand the marketing concept of 'place' and some of the Pros and Cons associated with it.
6. I was able to join in discussions about the concept of 'Planet' and think about some of the positive or negative aspects of our product on the environment.
7. I enjoyed hearing the views and opinions of others during discussions and brainstorming.

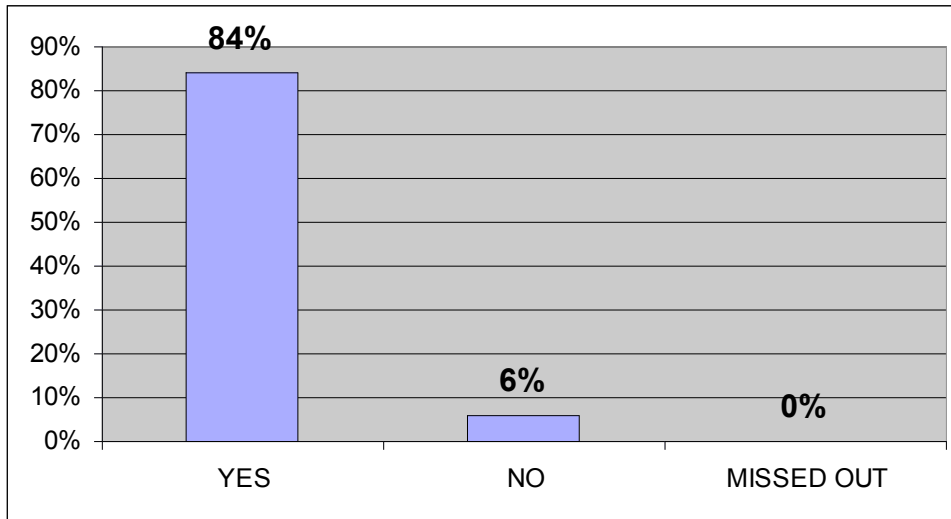
Question 4

Having used the 'Project Diary' as a Guide to undertaking the activities of the Workshop, did you feel it was of help to you?

84% YES

6% NO

0% Question Missed out



Some Comments given as reasons alongside Pupils answers to Question 4:

- It showed me what to do and led me through the day. It was clear and understandable
- Yes because it was neat and organised
- Because it kept the whole team at the same stage
- The diary made it clearer what to do
- Because you could go back through the booklet and read through it to understand it better
- Yes, it allowed me to learn the basis of this project and also the key aspects
- Because it gave examples of how to do the questions and gave clear instructions
- Yes, it helped me to plan and it helped to relieve some of the stress

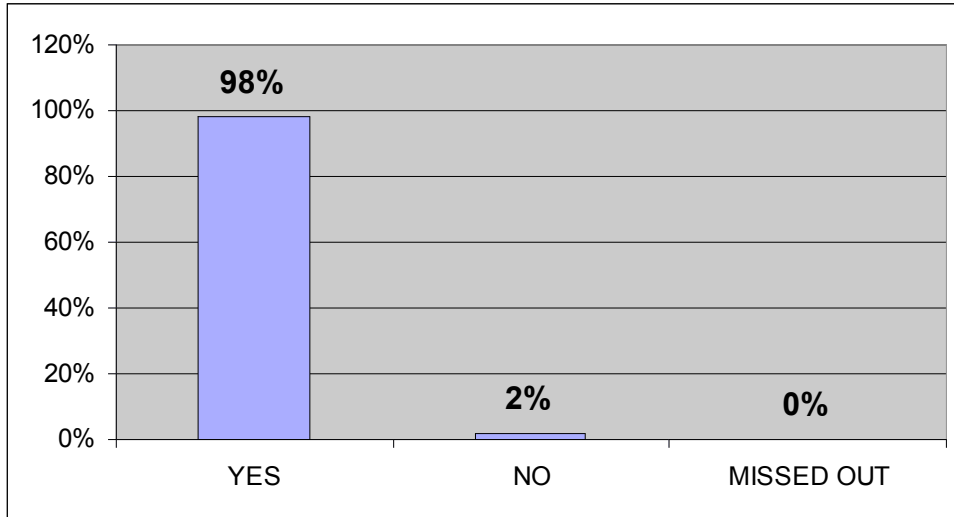
Question 5

Do you think most Young People would benefit from taking part at the LionHeart In-School Workshop?

98% YES

2% NO

0% QUESTION MISSED OUT



Some Comments given by Pupils in support of their response to Question 5:

- Yes, it taught us what business is really like
- They will learn business skills and team working skills
- Yes because it made me become more confident and I enjoyed the whole day
- It will give them experience in promoting a product
- Because it will teach them new skills and they will meet new people
- They will make new friends and become more confident
- It helped us to understand the work more
- They would like the Lionheart Challenge because it is a fun and easy way to develop business ideas
- Yes, it was a different experience for us
- Because it gives them a taster of what business life is like and this will help them decide on a future career

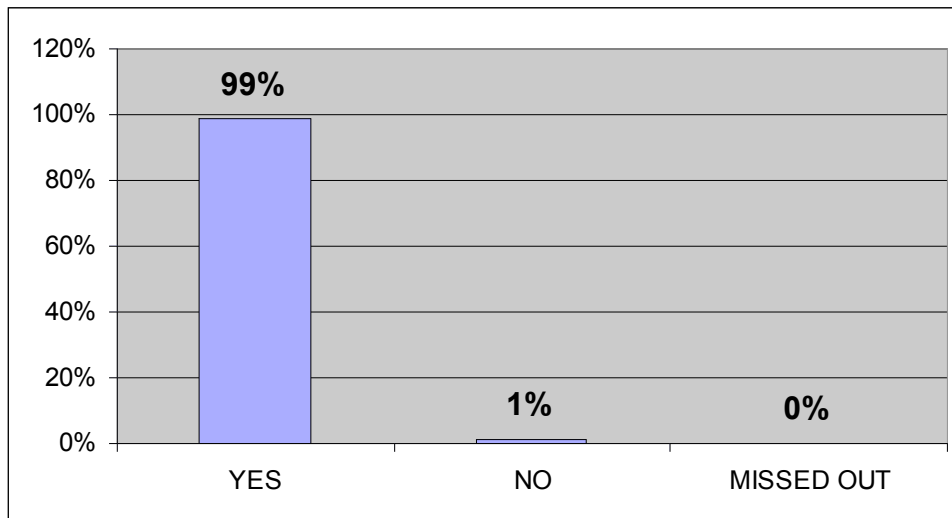
Question 6

Did you find it helpful to have your “Business Coach” there to guide and motivate Your Team with the Tasks?

99 %YES

1 % NO

0 % QUESTION MISSED OUT



Some Comments given by Pupils in support of their response to Question 6:

- Yes, he was very kind and supportive. He gave us guidance and ways to improve
- They gave us loads of information
- He really helped, especially with the finance
- She was a really good coach because she explained things really well and gave us good tips
- She reminded us of the tasks that needed to be completed, she was a great help to us
- Because she explained everything clearly and helped us because she has experience
- He was able to explain questions to us and was a great help when designing and brainstorming our product
- She helped us a lot and also made us laugh

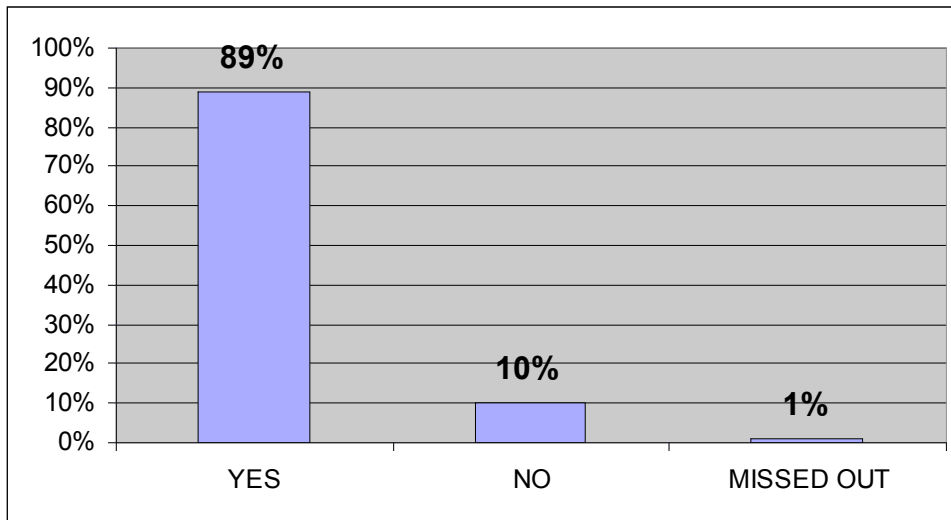
Question 7

Did you feel that working on this type of Project helps to give you a 'feel' for the kinds of Tasks you might be expected to do at work (after you leave School or College)?

89% YES

10% NO

1% QUESTION MISSED OUT



Some Comments given by Pupils in support of their response to Question 7:

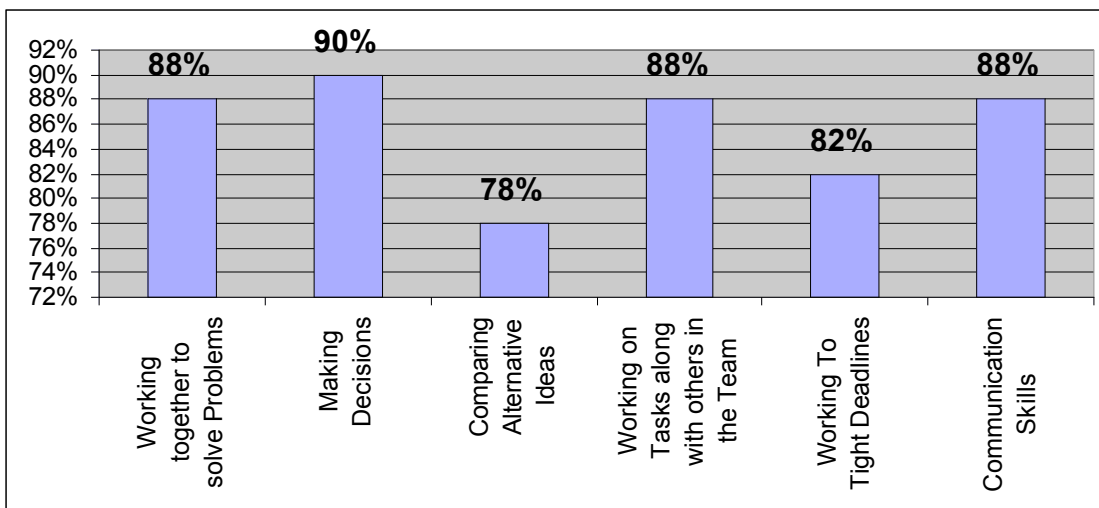
- Because it was a grown up challenge
- **It has improved my confidence in working in a business**
- Yes because in the future we will have to work with different people and we will have to stick to deadlines
- Yes, now I can communicate better with people I don't usually work with
- Definitely – I now have a sense of what's expected
- Yes because people actually have jobs that are like this
- **Yes because if you want to start up your own business you will need these skills to be successful**
- **It made me and my team feel like we can take on anything that the business world has to offer**
- **I think the Lionheart Challenge will bring me closer to what I might do for work when I'm older and I believe it's a great confidence booster**

Question 8

Enterprise Skills can include some of the following: i.e. *Problem-solving, Decision Making, Comparing Alternative Ideas, Working on Tasks along with Others in the Team, Working to Tight Deadlines, Communication Skills* which include e.g. *discussing, planning, explaining, brainstorming, agreeing, disagreeing.*

Please tick any of the Skills which you feel you have used or learned today.

(% of Pupils ticking the Category Boxes below):



Are there any other useful Skills which you personally feel you have used or learned today?

Useful Skills Learned (answers provided directly by Pupils):

- I think I have improved my maths skills and learnt how to communicate with people in other classes
- Marketing and finance
- Leadership skills
- Financing a business
- Working with people that I didn't know before
- Maths skills and designing skills
- I feel that I have learnt more today than I ever have before
- I feel like I have gained leadership skills but also be able to listen to others. I also feel like my confidence has improved

Question 9

Is there anything else you would like to say about your experience of today's In-School Lion Heart Workshop?

Some Comments given by Pupils in support of their response to Question 9:

- Our group worked really hard. Many Thanks to everyone at the Lionheart Challenge
- It was a very enjoyable experience
- It was amazing
- This is a good opportunity to have and we had fun
- It was challenging but fun at the same time
- Thank you – this was an interesting experience
- It showed everyone's energetic side
- Today was a real challenge – at first it was hard but once we got stuck in, it was fun
- This challenge was of great help, thank you to all of Lionheart.