

*LionHeart*  
*Challenge*

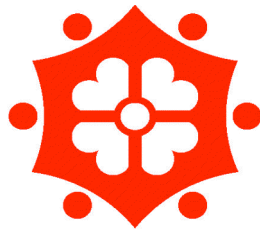
**THE LIONHEART CHALLENGE CONTINNUM PROGRAMME**  
**'IN-SCHOOL WORKSHOP'**

**JUBILEE INTERNATIONAL HIGH**  
**SCHOOL**

**TUESDAY 20<sup>th</sup> OCTOBER 2009**

**EVALUATION FEEDBACK REPORT**

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# *LionHeart*

## *Challenge*

### **EVALUATION REPORT FROM THE PUPILS**

### **'IN-SCHOOL LIONHEART WORKSHOP'**

**JUBILEE INTERNATIONAL HIGH SCHOOL**  
**20<sup>th</sup> October 2009**



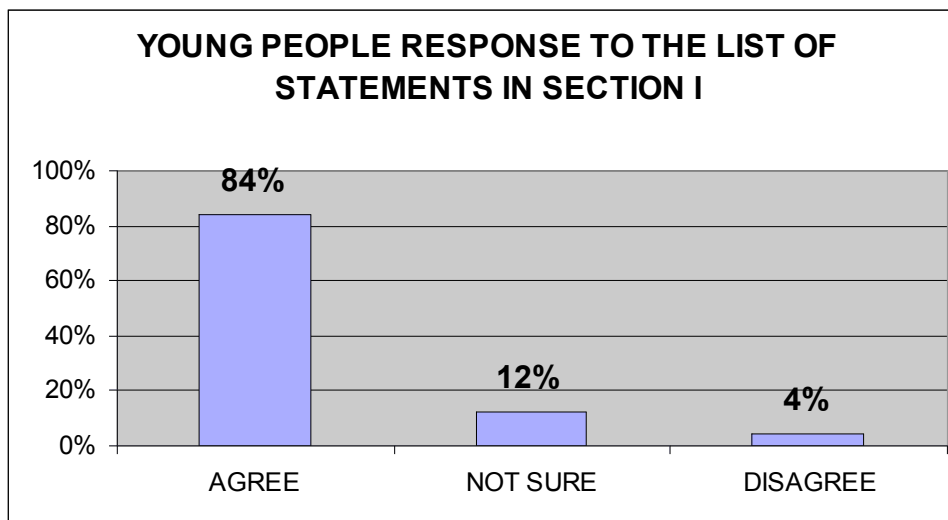
# LionHeart Challenge

## JUBILEE INTERNATIONAL HIGH SCHOOL

TOTAL NUMBER OF FORMS RETURNED BY PUPILS = 84

### SECTION 1: OF STUDENT PROJECT DIARY:

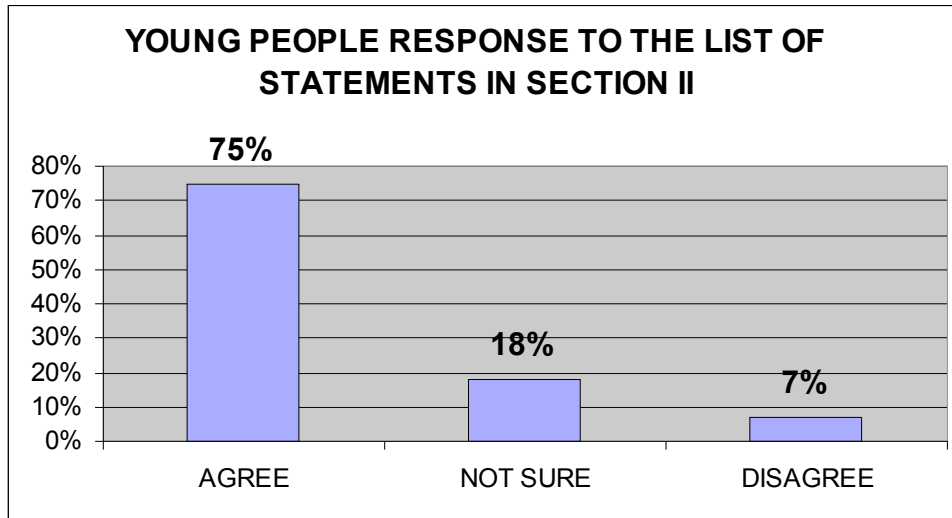
### **Creating and Developing New Ideas for a Product or Service**



### **The Statements in Section 1 were:**

1. I enjoyed working as part of The Team;
2. I felt I was able to contribute to the discussions and tasks carried out by The Team;
3. I was able to come up with a few ideas for Customer Top Ten Needs;
4. I took part in the Group Brainstorming Session to come with some Ideas for a Product or Service;
5. I was able to think about and compare the pros and cons for alternative Ideas for our Team's Product or Service and then after discussions, agree to the Final Chosen Product or Service for our Team;
6. During the Session, I could work through the Questions being asked in the Project Diary;
7. I was able to use and apply 'The Needs Wheel' as a tool for analysing and assessing an Idea;
8. I understood the key elements of putting together a Final Selling Price for our Team's Product or Service;
9. Having the Project Diary helped take away some of the fear or uncertainty of taking part in the Workshop;
10. I felt that having gone through Section 1, I felt more confident to tackle Section 2 of the Project Diary, than I had at the start of the Challenge.

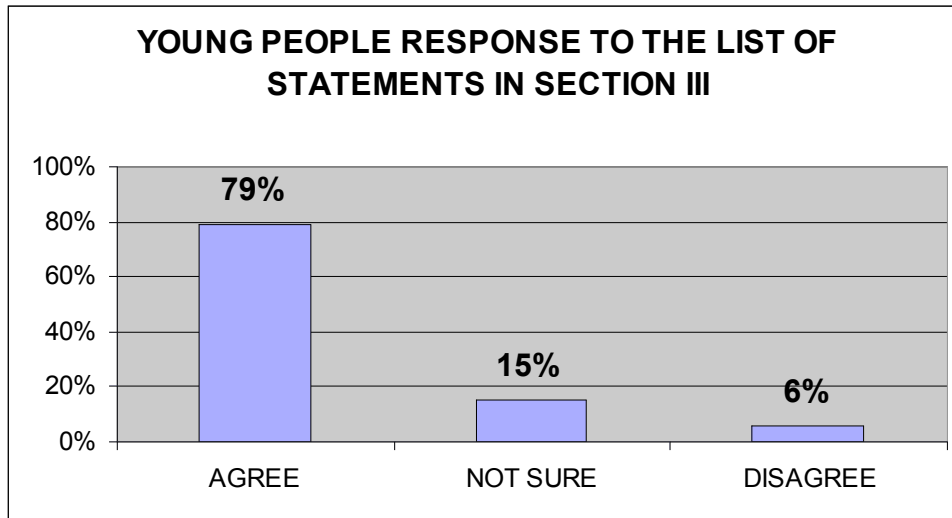
## **SECTION 2: OF THE STUDENT PROJECT DIARY:** **Finance**



### **The Statements in Section 2 were:**

1. Using the Project Diary, I was able to understand the concept of the profit and Loss Account and to Calculate a Profit and Loss account for our Team's Product/Service.
2. Using the Project Diary, I was able to understand the concept of a 'Balance Sheet'.
3. Following the Example. Showing how a Balance Sheet was made up , I was able to join in discussions about this and then input figures to produce a Balance Sheet Summary in the Project Diary.
4. Myself and Our Team felt a sense of responsibility and commitment to get our Final Outcomes Report completed.

## **SECTION 3: OF THE STUDENT PROJECT DIARY:** **Marketing Your Product or Service**



### **The Statements in Section 3 were:**

1. I felt that the information provided, helped to explain what 'Marketing' was about and show where it fits into the structure of a Business.
2. I learned about the concept: i.e. 'The 8 Ps of Marketing'.
3. I was able to take part in the discussions about the Unique Selling Point (USP) of our Team's Product or Service.
4. I was able to think about some ideas for a 'Promotions Mix' for our Product or Service and joined in some of the discussions about this.
5. I was able to understand the marketing concept of 'place' and some of the Pros and Cons associated with it.
6. I was able to join in discussions about the concept of 'Planet' and think about some of the positive or negative aspects of our product on the environment.
7. I enjoyed hearing the views and opinions of others during discussions and brainstorming.

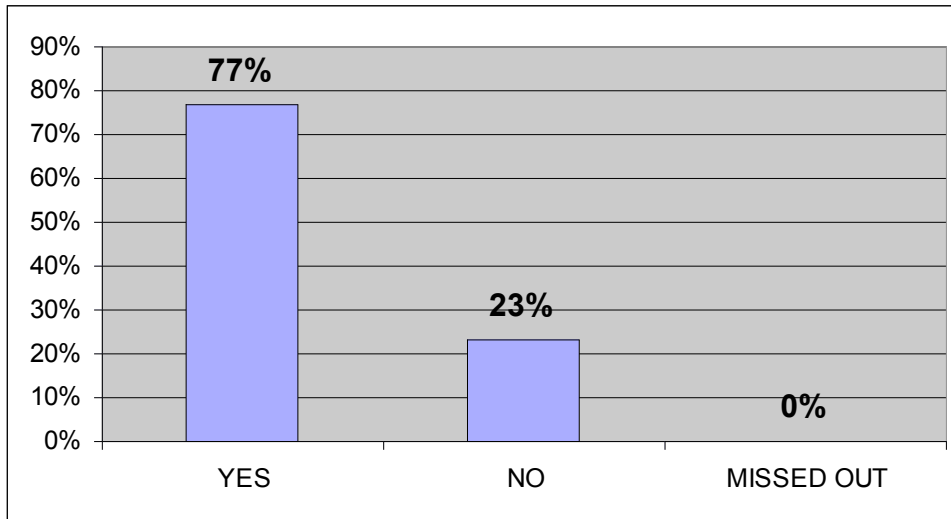
#### **Question 4**

**Having used the 'Project Diary' as a Guide to undertaking the activities of the Workshop, did you feel it was of help to you?**

**77% YES**

**23% NO**

**0% Question Missed out**



#### **Some Comments given as reasons alongside Pupils answers to Question 4:**

- Because it helped me to plan and keep track of my work
- The project guide was very helpful
- The diary helped to keep me focused and I knew what I was doing
- It helped to explain and plan things I might have forgotten to do
- Yes, it guided me through the sessions
- It broke the tasks down
- The diary helped us to fully understand what we were doing
- It was a step by step guide to guide us through the program so that we didn't feel lost or uneasy
- Because it was full of helpful information
- I felt that it helped me because I was able to record any ideas that we had and didn't have to try to memorise them all

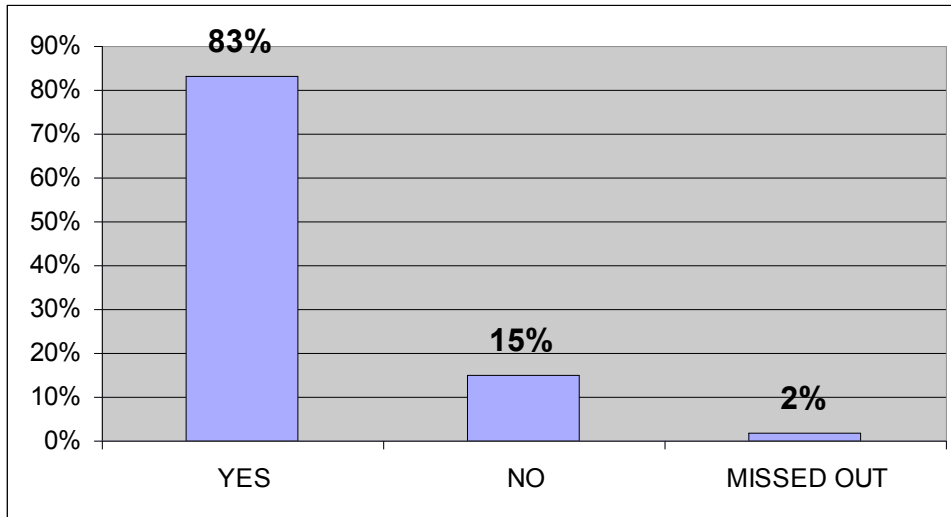
## Question 5

**Do you think most Young People would benefit from taking part at the LionHeart In-School Workshop?**

**83% YES**

**15% NO**

**2% QUESTION MISSED OUT**



### Some Comments given by Pupils in support of their response to Question 5:

- Because it's a great experience
- This shows young people what it's like being in the business world
- Because it is an experience that young people would not normally be able to have
- Yes because the challenge was exciting
- Because it's fun and educational at the same time
- Yes, it teaches business and team work skills
- Yes it is really fun, interesting and teaches us about business
- It gave me the confidence to speak to others that I normally wouldn't talk to
- Yes it gives us an opportunity to learn about business

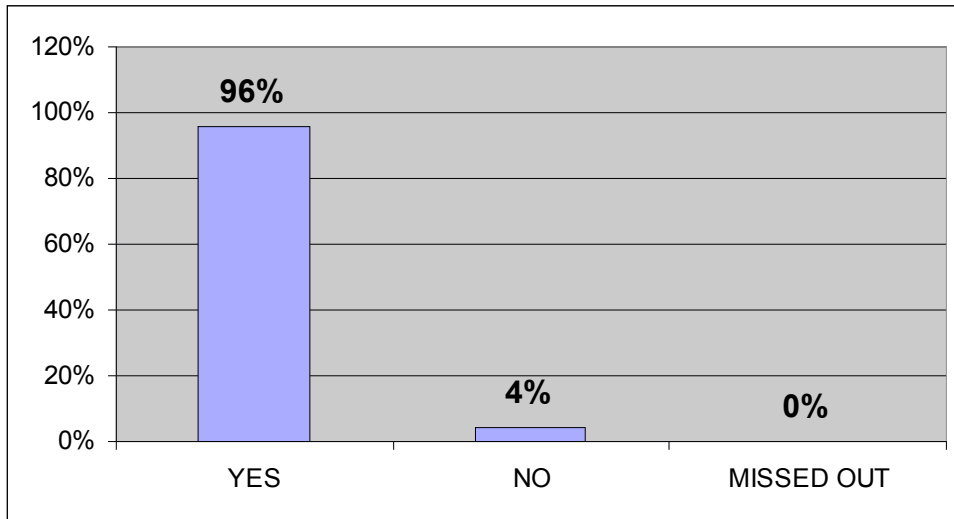
## **Question 6**

**Did you find it helpful to have your “Business Coach” there to guide and motivate Your Team with the Tasks?**

**96 %YES**

**4% NO**

**0% QUESTION MISSED OUT**



## **Some Comments given by Pupils in support of their response to Question 6:**

- She was really helpful – explaining the tasks and giving relevant advice. She helped to motivate us
- She was very helpful and made sure that my team was on track
- They gave us friendly advice
- Yes, I wouldn't have understood otherwise and her motivation helped me to work my hardest
- They helped and guided us through each task. Without them we would have been lost
- She was very enthusiastic and helped encourage us to work
- Because they kept us all on task

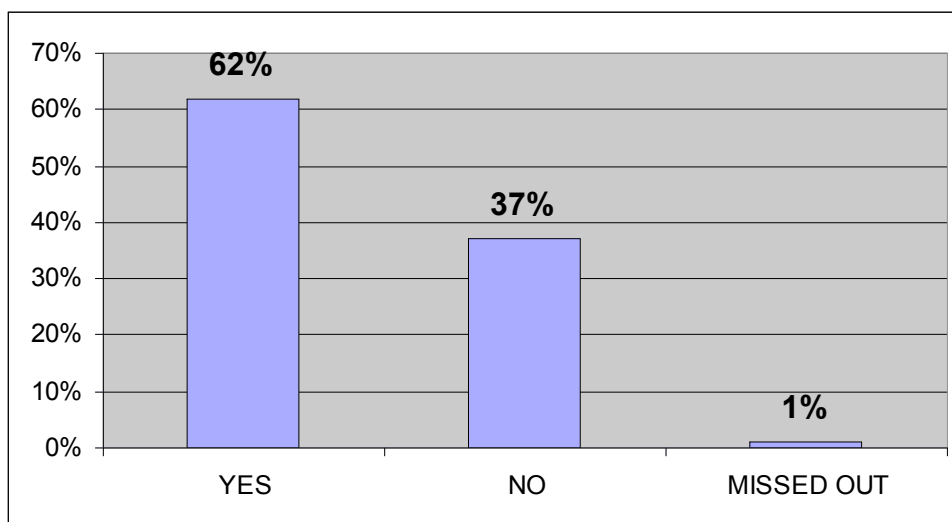
## Question 7

**Did you feel that working on this type of Project helps to give you a 'feel' for the kinds of Tasks you might be expected to do at work (after you leave School or College)?**

**62% YES**

**37% NO**

**1% QUESTION MISSED OUT**



### Some Comments given by Pupils in support of their response to Question 7:

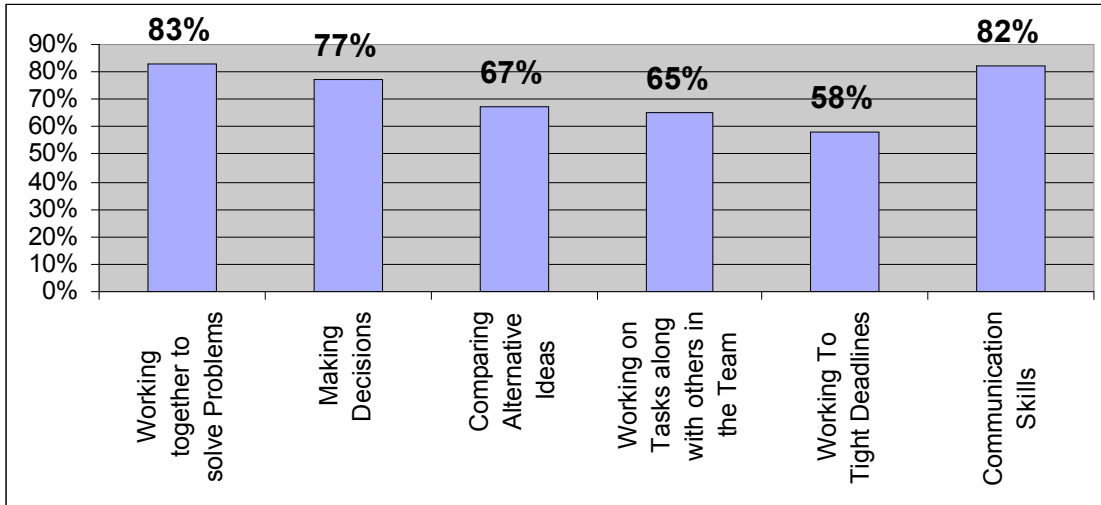
- Because it prepares us for business
- Yes because it taught us to take responsibility
- Yes because we worked with people outside of our comfort zone which gets us ready for working life when we're older
- I now feel like I am more experienced with being in business
- Yes because it was like the 'real world'
- It's more formal than school work
- Yes it gave us a feel as to how to build a company
- By giving us a challenge and a deadline it felt like working life

## **Question 8**

**Enterprise Skills can include some of the following: i.e. *Problem-solving, Decision Making, Comparing Alternative Ideas, Working on Tasks along with Others in the Team, Working to Tight Deadlines, Communication Skills which include e.g. discussing, planning, explaining, brainstorming, agreeing, disagreeing.***

**Please tick any of the Skills which you feel you have used or learned today.**

**(% of Pupils ticking the Category Boxes below):**



**Are there any other useful Skills which you personally feel you have used or learned today?**

**Useful Skills Learned (answers provided directly by Pupils):**

- How to deal with finances in a business
- How to work with others
- Presentation skills
- Getting my point across and business skills
- Working to deadlines really helped me focus and this is a very useful skill to learn and to have
- I feel as if I have more confidence and I have pushed myself to the limit
- I have gained more confidence
- Working with new people
- Leadership

## **Question 9**

**Is there anything else you would like to say about your experience of today's In-School Lion Heart Workshop?**

### **Some Comments given by Pupils in support of their response to Question 9:**

- It was great fun!
- Thanks Lionheart, I had a fantastic time. Please come again.
- I enjoyed working with the other people in my year group
- I have had a lot of fun and feel like this was a good day
- I enjoyed it – thank you!
- It was hard work but fun
- I have really enjoyed it and would love to do it again
- It was something different for us to do