



Macro
LionHeart
Challenge

‘THE MACRO LIONHEART CHALLENGE ‘

HANDSWORTH WOOD GIRLS’
SCHOOL
FRIDAY 27th FEBRUARY 2009

EVALUATION FEEDBACK REPORT



Macro
LionHeart
Challenge

FEEDBACK FROM THE JUDGES

'THE MACRO LIONHEART CHALLENGE'

Dr. S. N .Nepaulsingh

Head Teacher, Handsworth Wood Girls' School

"A highly efficient and effective Programme that every School should have the opportunity to subscribe to. Well done to The Macro LionHeart Challenge for providing us with an inspirational, challenging, enjoyable enterprise experience !"

Mr. David Carroll

Head of Business Education, Handsworth Wood Girls' School

"Very well organised and run and the Materials were of a high standard. Impressed with the whole LionHeart Team, extremely pleased that the day went well and the activities engaged all students. Well done!"

Ms. P. Lata

School Governor, Handsworth Wood Girls' School

"This has been an excellent opportunity for our Students, providing them with skills that are outside their normal horizons. The Teams had a fun, informative day which instilled in them Skills they will need in the future. The experience was invaluable!"



Macro
LionHeart
Challenge

EVALUATION REPORT FROM THE PUPILS

‘THE MACRO LIONHEART CHALLENGE’

HANDSWORTH WOOD GIRLS’ SCHOOL
27th FEBRUARY 2009



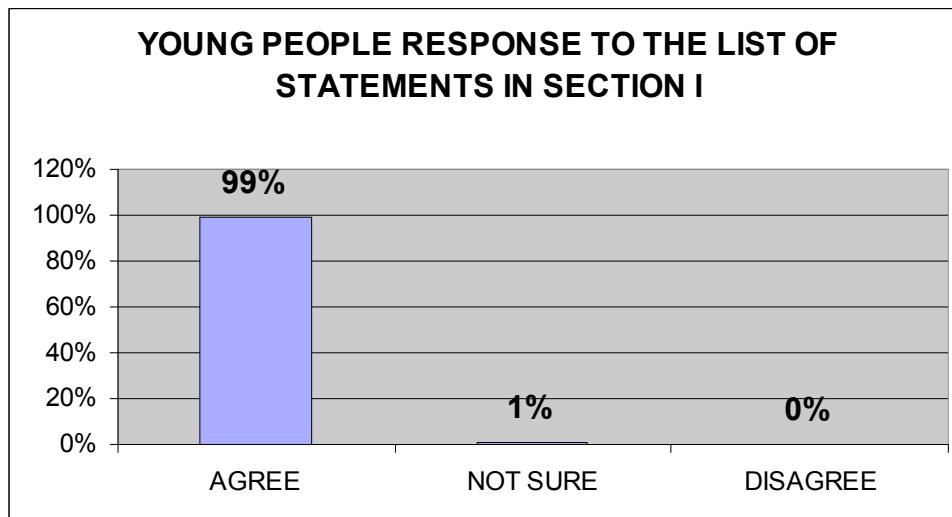
Macro LionHeart Challenge

HANDSWORTH WOOD GIRLS' SCHOOL **6 Teams of 8 Pupils Participated**

TOTAL NUMBER OF FORMS RETURNED BY YOUNG PEOPLE =48

Question 1

SECTION 1: Statements Regarding today's Macro LionHeart Challenge

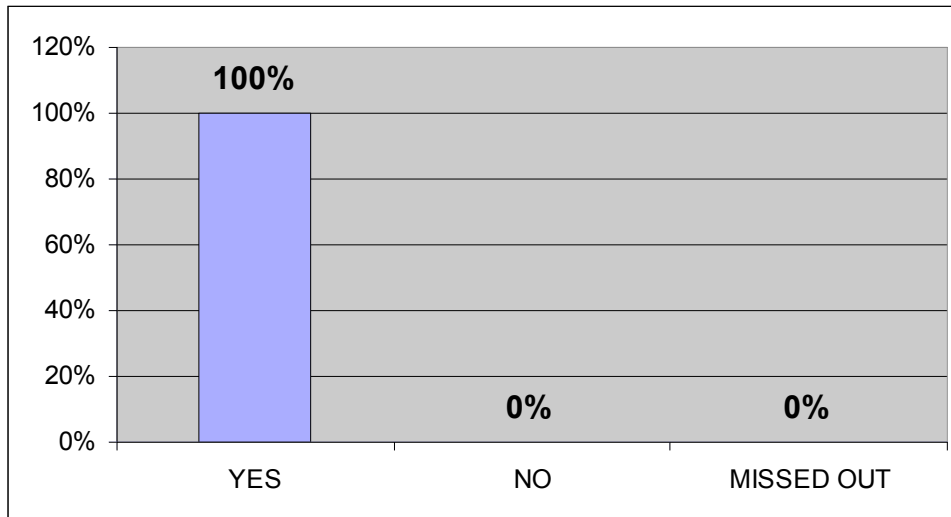


The Statements in Section 1 were:

1. I have enjoyed taking part in The Macro LionHeart Challenge
2. I have enjoyed working as part of a Team
3. I was able to contribute to the discussions comparing the Pros & Cons of alternative ideas as part of the Brainstorming Session;
4. Working with our LionHeart Business Coach was a valuable experience for me.
5. The Specialist Tutorials in Finance, Marketing and ICT were helpful.
6. I learned a lot about 'Business' and 'Enterprise' today.
7. The Challenge has helped me develop or improve some of my 'Enterprise Skills'
8. The Challenge helped me learn more about what it would be like to have my own Business.
9. During the challenge, I enjoyed specialising in my Task Team to help put the MasterPlan together.
10. The Challenge gives you a flavour for the kinds of tasks you will be expected to do at work (after you leave School/College/University)

SECTION 2:

Do you think most Young People would benefit from a real 'hands-on' enterprise experience like *The Macro LionHeart Challenge* before they leave School or College?:



The Statements in Section 2 were:

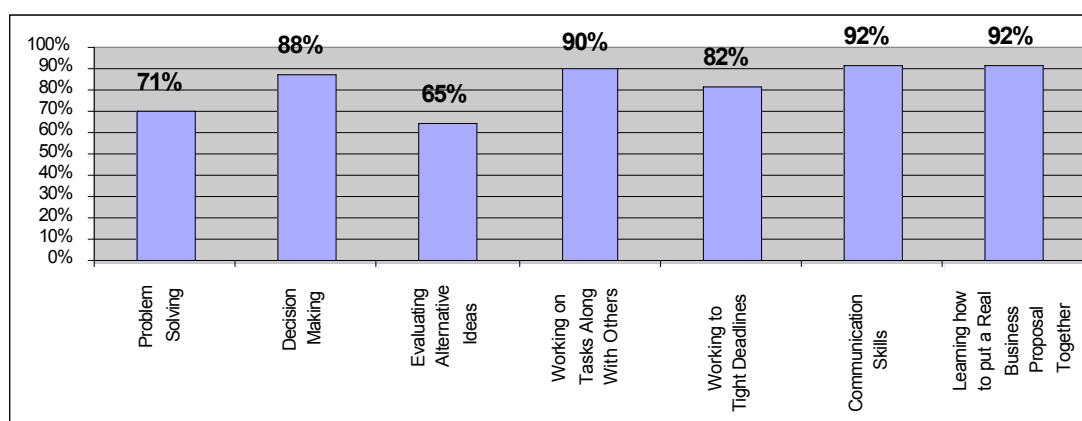
- I think an experience like this which is provided by business professionals was a real eye-opener and it motivated us to look into business
- Yes, it gives you an experience of what the real world will be like – marketing, finance etc and also gives skills such as time keeping and team working
- I feel that working as a team *without* your Friends is a very good experience and everyone will benefit like I have
- Yes, they will gain knowledge and skills relating to enterprise
- It will give young people an insight into business
- They will discover their strengths and weaknesses by taking part in a programme like this
- I think people who take part in this experience and develop it and will achieve something out of it – it's also fun!
- Yes because this challenge gives young people an insight into business and they will learn and have fun at the same time
- It will give them confidence and the chance to come up with great ideas

SECTION 3a

Enterprise Skills can include some of the following: i.e. *Problem-solving, Decision Making, Evaluating Alternative Ideas, Working on Tasks along with Others in the Group, Working to Tight Deadlines, Communication Skills which include e.g. discussing, planning, explaining, brainstorming, agreeing, disagreeing. Learning how to put a real Business Proposal together for example: Marketing, Finance & Investment, Getting information together to support a Business Idea (Research), Visual Presentation, Speaking with Judges and Experts.*

Please tick any of the Skills which you feel you have used or learned today.

(% of Pupils ticking the Category Boxes below):



SECTION 3b

Are there any other useful Skills which you personally feel you have used or learned today?

Some Comments given as reasons alongside Pupils answers to Question 3b:

- Confidence and developing new concepts
- Enterprise skills
- I have learnt that confidence is vital
- Designing a new product using new software
- Working in a team with people you haven't worked with before
- I have learnt not to be nervous doing presentations and have a better understanding of the business world
- Business, finance and marketing skills

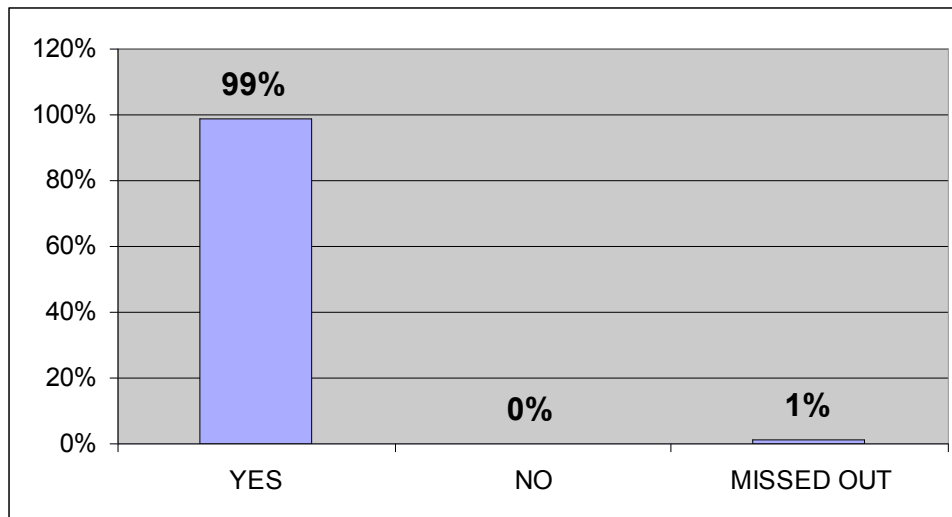
Question 4

Do you think that Businesspeople have a key role to play in promoting, encouraging and passing on their skills and knowledge to Young People about Enterprise and Business?

99% YES

0% NO

1% MISSED OUT



Some Comments given as reasons alongside Pupils answers to Question 4:

- Yes, they can influence young people to take business further
- They have helped a lot to develop our skills in different areas – finance, marketing, ICT etc
- Yes because they can pass on their wide range of knowledge and skills to help young people
- It's always good to pass on experiences so that it can help others to learn from it
- Yes because they already have a great knowledge of the business world
- As professionals, they are fun and interesting to work with and they gave us positive feedback
- When young people meet with people in the business world they will get the feeling that they should get involved in business too
- They are good role models for us
- They are very supportive
- Definitely, they can share their knowledge and experience with young people and pass on any useful tips and advice

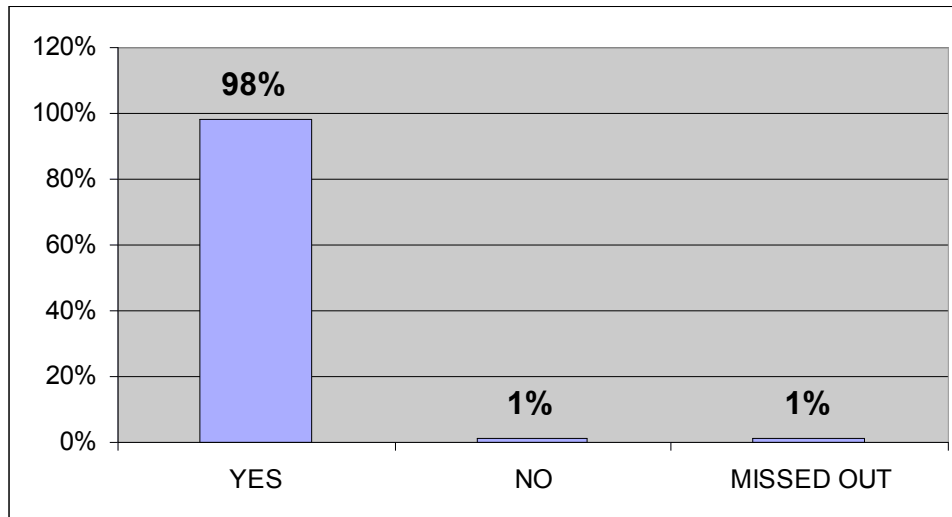
Question 5

Would you recommend *The Macro LionHeart Challenge* to your Friends?

98%YES

1%NO

1%NO



Some Comments given by Pupils in support of their response to Question 5:

- I have learnt a lot about financing a business and how to promote a product
- Yes, I would talk about it and tell them about it
- It is very useful for the future and you gain many skills during the challenge
- Yes, it helps to work with others and know all the responsibilities that business people carry
- It really helps us to communicate with each other
- Yes, it would help them to decide what they want to do in the future
- Because it will allow them to gain an experience of business
- I want them to experience what I have experienced today
- I would because it was challenging and organisational skills will improve
- Yes because I think it is important for them to learn about business and finance
- It would be excellent for them because they will become more confident

Question 6

Is there anything else you would like to say about your experience of *The Macro LionHeart Challenge*, and what you feel you may have learned?

Some Comments given by Pupils in support of their response to Question 6:

- Thank you for refreshing my mind and also for teaching me something new, I now have more confidence in myself and others
- This was a great experience, I have learnt a lot about finance and marketing and about making business plans etc
- I have never taken part in a challenge like this so thank you to those who organised it
- I have really enjoyed today – it gave me a chance to show off my skills and find out what I am capable of
- I have learnt that business is definitely not boring, it was the best experience!
- It was challenging working with different people but it was fun. I have learnt about all aspects of business such as marketing and finance
- Yes, I have really enjoyed working on the Macro LionHeart and I hope more young people are given the chance to take part
- Our business coach was great in supporting us through the activities