



COLLEGIATE
LionHeart
Challenge
FURTHER EDUCATION STUDENT

STROUD COLLEGE

THE COLLEGIATE LIONHEART CHALLENGE



STROUD COLLEGE
Friday 25th March 2011

STUDENTS

EVALUATION FEEDBACK REPORT

DESIGNED & DELIVERED BY



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A SELECTION OF FEEDBACK FROM THE JUDGES

'IN-SCHOOL LIONHEART CHALLENGE'

Ms. Fiona Spencer

**Gloucestershire Chartered Institute of Marketing Committee Member
and The Educations Ambassador for Gloucestershire (CIM)**

"The Involvement and level of interest shown will lead the Students to look further into areas for further development."

"*The LionHeart Challenge* gives a first insight into a totally new area but encompasses all different aspects of business to give them a very strong overview. It opens the students' minds to new areas and exposes them to expert help advisors and business coaches to help with the beginning of gaining key new skills."

"This has been one of the very best organized events I have ever attended - creative and interesting, yet extremely well structure and focused."

Mr. Hasmukh Mistry

**Former Coventry Branch President, The Chartered Institute of
Management Accountants (CIMA)**

"*The LionHeart Challenge* has given the young people a thought process of being in a real business world. When faced with challenges they really shine in areas which they never imagine possible. It makes them think in the commercial language of the real world"



Inspector Steve Williams
The Gloucestershire Constabulary

"I have personally witnessed excellent communication and team work which has clearly improved throughout the roll out of the day!"

"*The LionHeart Challenge* provides a broad understanding and awareness of the Business World. An invaluable experience for young people, the College and the wider community itself."

Mr. Justin Gregory
Lecturer: Head of Art, Stroud College

"It is the rigour, standard of business coaches and ambition of The LionHeart Programme that has driven the quality. This is essential work in an educational system that discourages risk taking and creativity."

"Through rigour, time pressure and professionalism, the Programme helps to develop in students the skills they will need for the world of work."

Mr. Gareth Davies
Lecturer: Programme Area Manager for Business, Care and Lifestyle, Stroud College

"The students were very challenged which made the whole Challenge fantastic. It puts them in a pressured environment - just like in the world of work."

"It was a fantastic opportunity to be a judge at *The Collegiate LionHeart Challenge*, I think I got as much out of it as the students did. Overall a very good, very fast paced event!"



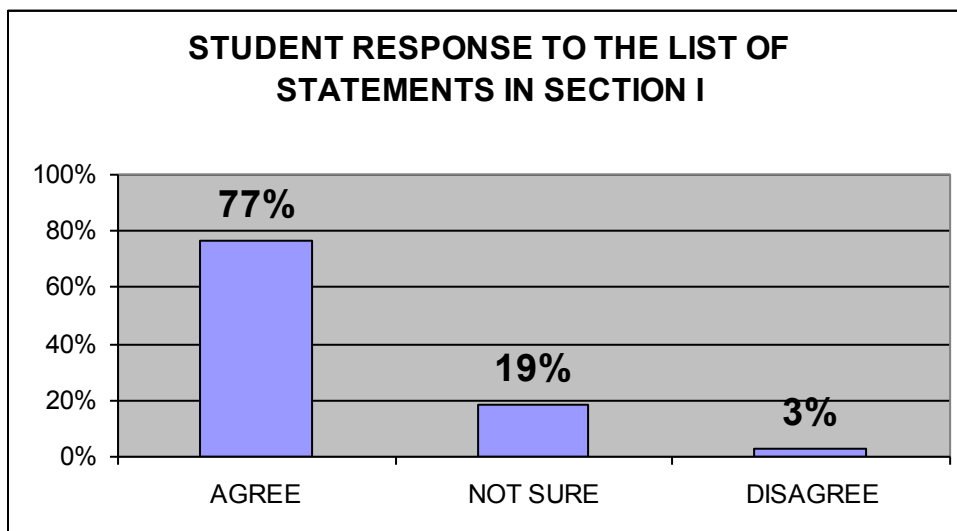
LionHeart Challenge

EVALUATION FORMS FROM STUDENTS STROUD COLLEGE 2011

TOTAL NUMBER OF FORMS RETURNED BY STUDENTS = 61

Question 1

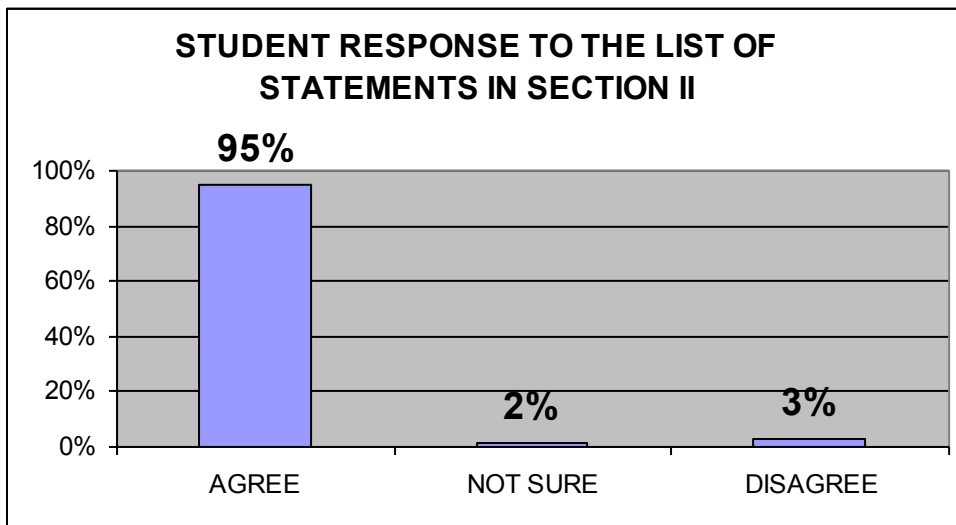
SECTION 1: Statements Regarding Today's LionHeart Challenge



The Statements in Section 1 were:

1. I have enjoyed taking part in The Lion Heart challenge Continuum programme
2. I have enjoyed working as part of a team
3. I was able to contribute to the discussions comparing the Pros & Cons of alternative ideas as part of the Brainstorming session;
4. Working with our Lion Heart Business Coach was a valuable experience for me.
5. The support from the Expert Help Advisors was helpful.
6. I learned a lot about 'Business' and 'Enterprise' today.
7. The Challenge has helped me develop or improve some of my 'Enterprise Skills'
8. The Challenge Helped me learn more about what it would be like to have my own Business.
9. During the challenge, I enjoyed specialising in my Task Team to help put the Master Plan together.
10. The Challenge gives you a flavour for the kinds of tasks you will be expected to do at work (after you leave College)

SECTION 2: Do you think most Young People would benefit from a real 'hands-on' enterprise experience like The LionHeart Challenge before they leave college?:



The Statements in Section 2 were:

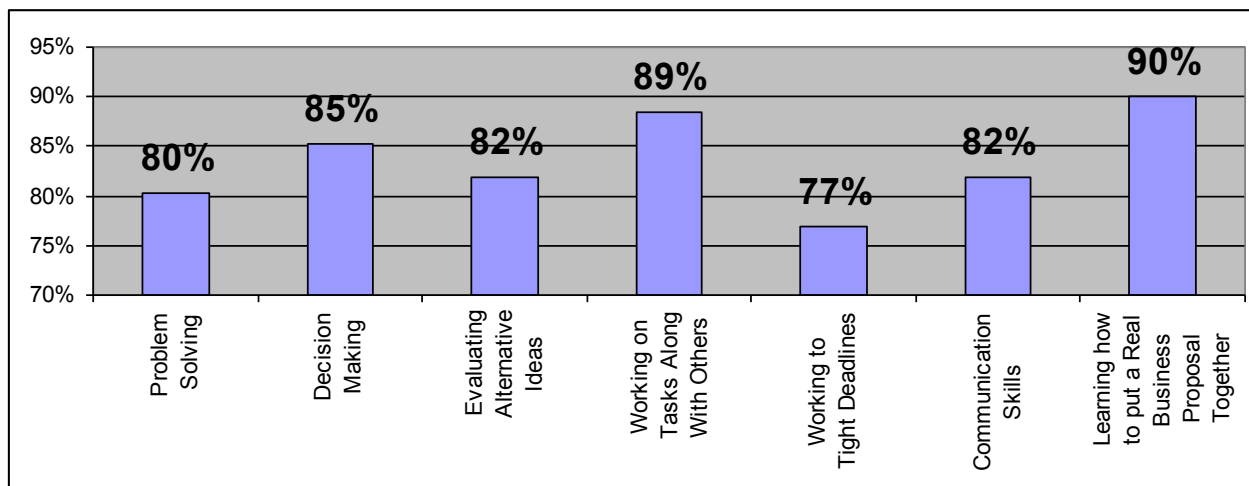
- Yes I do because I have learnt a lot today about the business side of life
- Yes, it will help them and me when I start my own business
- Yes, the best way of learning business is by getting experience and this is what I did today
- Yes, as it gives you an idea of what it would be like in a real job situation
- Yes, as it shows what business is like
- Yes, because it develops a broad set of skills i.e. reasoning, selling etc
- It allows people to mix with others and how to bring ideas to the table
- So they may get a feel of the world beyond college
- Yes, it would teach them about the real world and how to meet deadlines
- Yes, because it helps people communicate with new people

SECTION 3a

Enterprise Skills can include some of the following: i.e. *Problem-solving, Decision Making, Evaluating Alternative Ideas, Working on Tasks along with Others in the Group, Working to Tight Deadlines, Communication Skills which include e.g. discussing, planning, explaining, brainstorming, agreeing, disagreeing. Learning how to put a real Business Proposal together for example: Marketing, Finance & Investment, Getting information together to support a Business Idea (Research), Visual Presentation, Speaking with Judges and Experts.*

Please tick any of the Skills which you feel you have used or learned today.

(% of Students ticking the Category Boxes below):



SECTION 3b

Are there any other useful Skills which you personally feel you have used or learned today?

Some Comments given as reasons alongside Pupils answers to Question 3b:

- How to manage money
- I learned how to model in Cinema 4D
- Finance
- Leadership skills and people skills
- I have learnt about team working and problem solving
- Organizational Skills
- How to think out of the box
- Communication, social and interpersonal
- Confidence to speak to a whole room full of people
- Listening to other peoples ideas
- Marketing and how to design a product
- Self-confidence
- I have learnt how to cope with time pressures and stressful situations well
- I feel I have got better at communicating with other people

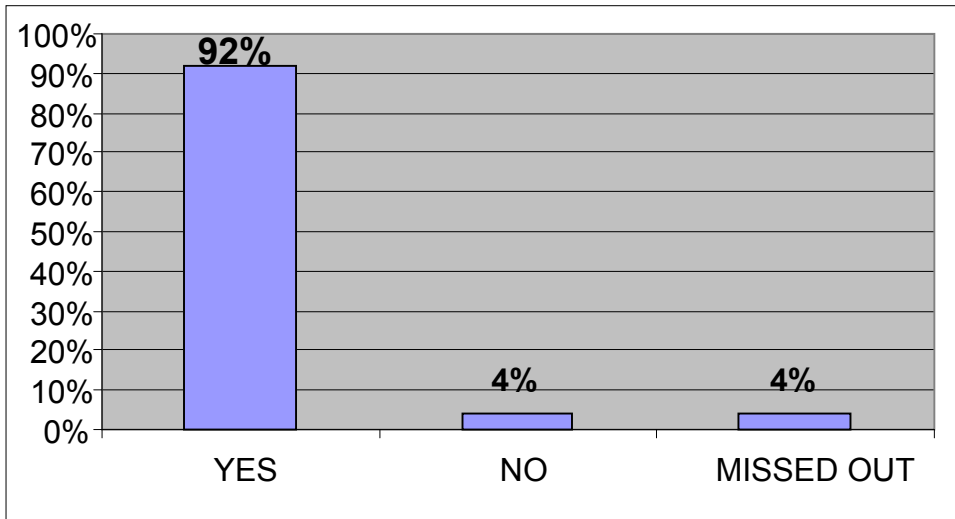
Question 4

Do you think that Businesspeople have a key role to play in promoting, encouraging and passing on their skills and knowledge to Young People about Enterprise and Business?

92% YES

4% NO

4% MISSED OUT



Some Comments given as reasons alongside Pupils answers to Question 4:

- When speaking to some of the Business People it was amazing and inspiring to know what they had done
- Yes, they give their experience and allow people to start younger in business
- They showed us what it would be like in the real business world
- Yes, as they helped us to understand how the structure of a business is made up
- Their influence is valuable and helped to create a successful business plan
- Yes, as it allows us to learn first hand

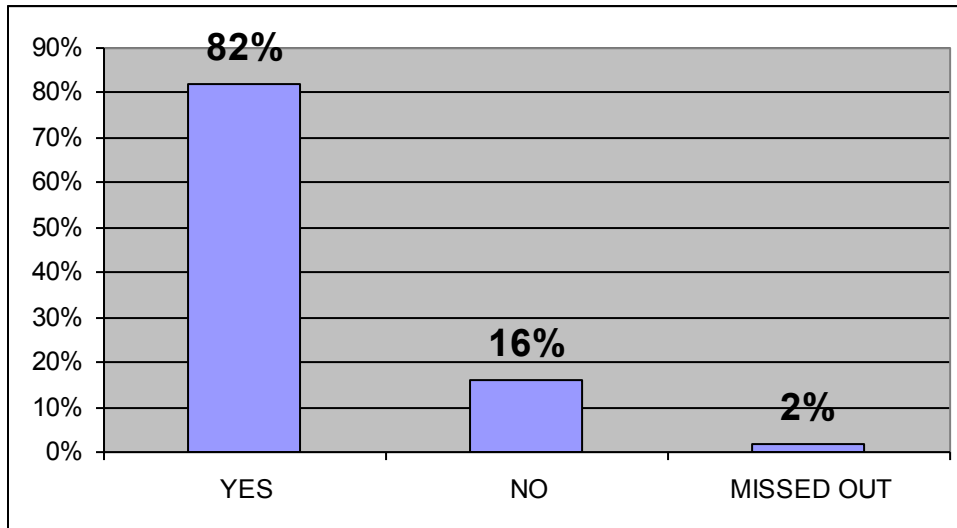
Question 5

Would you recommend The Lion Heart Challenge to your Friends?

82% = YES

16% = NO

2% = MISSED OUT



Some Comments given by Pupils in support of their response to Question 5:

- Yes, because of the experience and getting to know more people at the College
- Yes, it was fun and interesting
- Yes, it is helpful if going into business
- It gives you a good insight into future business life and what will be asked of you
- Yes as it is a really good learning curve
- Yes, I learned to work as a team
- Yes, it was exciting and challenging, great for our CV's
- It has helped me to practice working in a team and improve my leadership, research and communication skills- thanks!!
- Very friendly and useful business coaches and experts help advisors
- Yes, it was a great opportunity !
- Yes, it will help them communicate and be more confident

Question 6

Is there anything else you would like to say about your experience of The LionHeart Challenge, and what you feel you may have learned?

Some Comments given by Pupils in support of their response to Question 6:

- Great knowledge given to us from the Judges, Experts and Business People
- This day was very useful and I'd do it again
- It was a great day and is really helpful
- I really enjoyed today and found it very useful.
- The staff were really good and helpful
- It was great to work in a Team, we worked really hard, had a good day and learnt a lot