

# JUDGING PANEL

The MARRIOTT HOTEL, Sunderland, Monday 7th March 2011

BUSINESS/TRANSFERABLE SKILLS DEVELOPMENT



**Vince Taylor FRSA, IED**  
Head Of Strategic Economic Development,  
Sunderland City Council

Vince is a regeneration professional of over 20 years. He is a national expert in the formulation and development of strategic partnerships in delivering successful economic, social and environmental regeneration. Before joining Sunderland City Council, he ran his own business offering consultancy and interim management services to the regeneration sector. Prior to that he was Director of Implementation for the Northern Way and had been Director of Sheffield First Partnership during a significant period in that city's regeneration and growth. Vince began his career in the City of London before joining Coopers & Lybrand in the 1990s and subsequently becoming Business and Enterprise Director at West London TEC. In 2006, Vince was selected as a member of the government's Communities and Local Government expert panel on Neighbourhoods, Cities and Regions. He is a Fellow of the Royal Society of Arts. In 2011, Vince became a director of the UK Institute for Economic Development Education Trust Ltd.



FINANCE



**Harold Baird, FCMA**  
Deputy President, CIMA

Harold is a Management Accounting and Business Adviser providing services to Companies and not-for-profit charities in Northern Ireland and is currently a Director of the Methodist Publishing Company Limited and Belfast Activity Centre Limited. He has been extensively involved in the CIMA member network and was elected to Council in June 2001 to represent Northern Ireland and was Chairman of the Members' Services Committee from 2007 to 2009. He has also served on the Executive, Appointments, Audit, Marketing, International Development, Lifelong Learning Policy and Investigation Committees. He has been a speaker at Branch Events and a judge in various competitions and awards. He has served on the Northern Ireland Regional Board and was Branch President from 1992 to 1993. He has also served on the CCAB (Ireland) and the Branch Affairs Committee. Harold shall be inaugurated as CIMA Global President in June 2011.



MARKETING



**Diane Earles**  
Chartered Marketer  
Regional Director,  
North of England,  
The Chartered  
Institute  
of Marketing



Before taking up her post as Regional Director of CIM, Diane worked in a variety of industries and in 2005 was appointed as Regional Director for CIM in the North of England, working with the wider Education and Business Communities. Diane is committed to spreading the word that CIM can help Marketers further their Career and also help companies achieve their full potential. The Chartered Institute of Marketing (CIM) is the world's largest professional marketing body. Defining the marketing standards that operate in the UK and championing best practice globally, CIM is the voice of marketing with influence felt at the highest levels in industry and government on a national and international level.

PRODUCT DESIGN



**Gordon Hush  
MA(Hons)**  
Head of Product  
Design, Glasgow  
International  
School of Art



Gordon Hush was appointed Head of Product Design at Glasgow's School of Art in February 2006. The Glasgow School of Art is internationally recognised as one of Europe's foremost university-level institutions for creative education and research. It is located in the centre of Glasgow, Scotland's largest city, and is one of the few remaining independent art schools in the UK, boasting an internationally community of over 1900 students. Prior to his appointment as Head of Product Design he had been a lecturer in the Historical & Studies Department since 1998. He studied sociology at the University of Glasgow and is currently studying part time for a PhD.

CHALLENGE THEME  
(Fire Prevention)



**Tom Capeling**  
Deputy Chief  
Fire Officer,  
Tyne & Wear  
Fire Service



Tom Capeling has served with the Tyne and Wear Fire and Rescue Service since 1988. During his time with the Service he has worked as an operational firefighter and manager at fire stations across Tyne and Wear. In addition, he has also served as a Trainer and Manager at the Service Training Centre at Barmston Mere, a Group Manager within Learning and Development SHQ as well as Area Manager Service Delivery before moving on to Area Manager Corporate Support. He previously managed the introduction of IPDS and our own Workforce Development Plan/Process and was part of the management team responsible for implementing co-terminosity within the service.

CHAIR OF THE  
JUDGING PANEL

**Michael Pollock**  
Managing Director,  
TRAC Scotland  
Limited



Michael's background and expertise is in electrical/mechanical engineering and his experience originates from the Manufacturing and Services Sectors where he worked for some of the best known industrial engineering companies in the UK, John Brown Engineering, Harland & Wolff, and EMIS Ltd. Michael brings to the company a first hand understanding of the issues encountered at each layer of management as he has been responsible at Board level in leading and directing Start-Ups, Growth Strategies, Development Strategies and Exit Strategies for Companies during a career spanning over 30 years. During his career, he sought to match his hands-on accomplishments in business, with academic achievements, including attaining an MBA from the University of Strathclyde Business School and a PgD (Int. Mkt.) from Paisley University.