



LionHeart *Challenge*

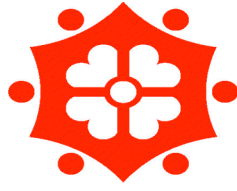
THE LIONHEART CHALLENGE CONTINNUM PROGRAMME
'IN-SCHOOL CHALLENGE '

WHALLEY RANGE 11-18 HIGH **SCHOOL**

Friday 29th January and Thursday 18th March
2010



EVALUATION FEEDBACK REPORT



LionHeart *Challenge*

A SELECTION OF FEEDBACK FROM THE **JUDGES**

'IN-SCHOOL LIONHEART CHALLENGE'

Mr. Pascal Beaudon

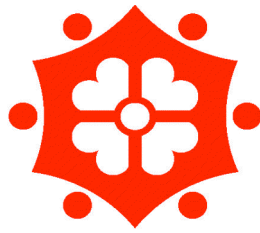
MFL Teacher, Whalley Range 11-18 High School

"The overall experience was brilliant. I have taken part in The LionHeart Challenge twice and each time I had the immense pleasure of working with the LionHeart Team...everything was extremely well organized! The pupils really enjoyed it! Thank you so much! "

M. J. Ovinn & I. Emmanuel

Teaching Assistants, Whalley Range 11-18 High School

"The experience for our students has been great as they got to practice important skills, such as teamwork and communication. The fact that they all had a role to play in the team was great as it ensures everyone took part, felt valued and took pride in the work they did. The Business Coaches from The LionHeart Challenge were fantastic with our Special Educational Needs students and this was crucial to them having a good experience with the project. A great example of inclusion. We enjoyed the day. "



LionHeart

Challenge

EVALUATION REPORT FROM THE PUPILS

'IN-SCHOOL LIONHEART CHALLENGE'

WHALLEY RANGE 11-18 HIGH SCHOOL **29th January & 18th March 2010**



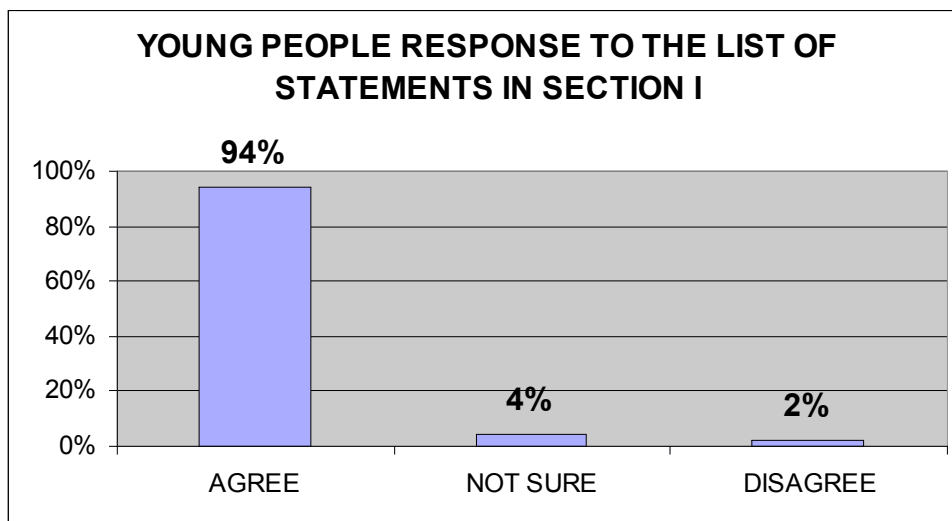
LionHeart Challenge

WHALLEY RANGE 11-18 HIGH SCHOOL

TOTAL NUMBER OF FORMS RETURNED BY PUPILS = 177

SECTION 1: OF STUDENT PROJECT DIARY:

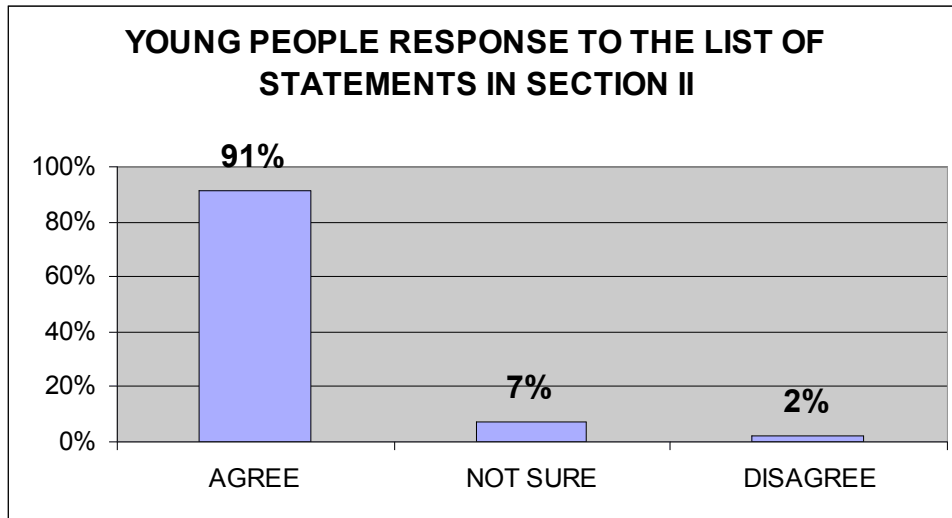
Creating and Developing New Ideas for a Product or Service



The Statements in Section 1 were:

1. I enjoyed working as part of The Team;
2. I felt I was able to contribute to the discussions and tasks carried out by The Team;
3. I was able to come up with a few ideas for Customer Top Ten Needs;
4. I took part in the Group Brainstorming Session to come with some Ideas for a Product or Service;
5. I was able to think about and compare the pros and cons for alternative Ideas for our Team's Product or Service and then after discussions, agree to the Final Chosen Product or Service for our Team;
6. During the Session, I could work through the Questions being asked in the Project Diary;
7. I was able to use and apply 'The Needs Wheel' as a tool for analysing and assessing an Idea;
8. I understood the key elements of putting together a Final Selling Price for our Team's Product or Service;
9. Having the Project Diary helped take away some of the fear or uncertainty of taking part in the Workshop;
10. I felt that having gone through Section 1, I felt more confident to tackle Section 2 of the Project Diary, than I had at the start of the Challenge.

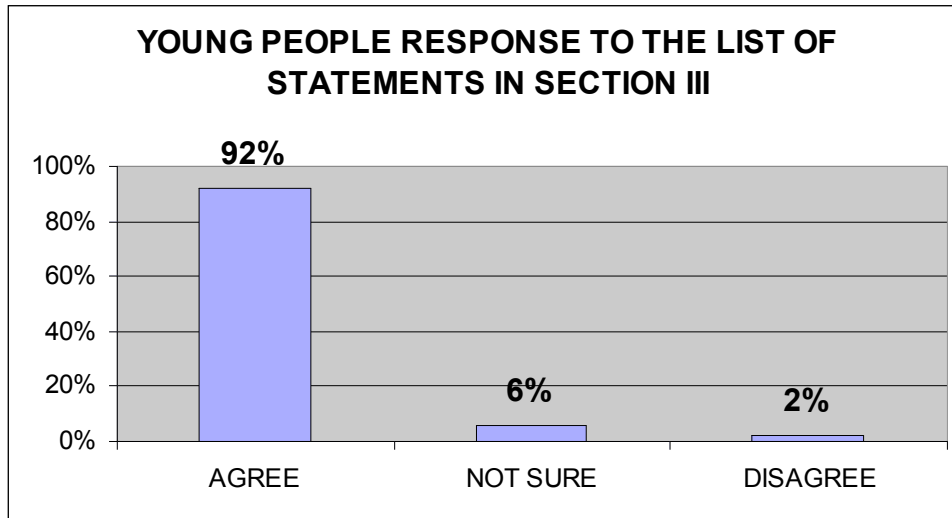
SECTION 2: OF THE STUDENT PROJECT DIARY: **Finance**



The Statements in Section 2 were:

1. Using the Project Diary, I was able to understand the concept of the profit and Loss Account and to Calculate a Profit and Loss account for our Team's Product/Service.
2. Using the Project Diary, I was able to understand the concept of a 'Balance Sheet'.
3. Following the Example. Showing how a Balance Sheet was made up , I was able to join in discussions about this and then input figures to produce a Balance Sheet Summary in the Project Diary.
4. Myself and Our Team felt a sense of responsibility and commitment to get our Final Outcomes Report completed.

SECTION 3: OF THE STUDENT PROJECT DIARY: Marketing Your Product or Service



The Statements in Section 3 were:

1. I felt that the information provided, helped to explain what 'Marketing' was about and show where it fits into the structure of a Business.
2. I learned about the concept: i.e. 'The 8 Ps of Marketing'.
3. I was able to take part in the discussions about the Unique Selling Point (USP) of our Team's Product or Service.
4. I was able to think about some ideas for a 'Promotions Mix' for our Product or Service and joined in some of the discussions about this.
5. I was able to understand the marketing concept of 'place' and some of the Pros and Cons associated with it.
6. I was able to join in discussions about the concept of 'Planet' and think about some of the positive or negative aspects of our product on the environment.
7. I enjoyed hearing the views and opinions of others during discussions and brainstorming.

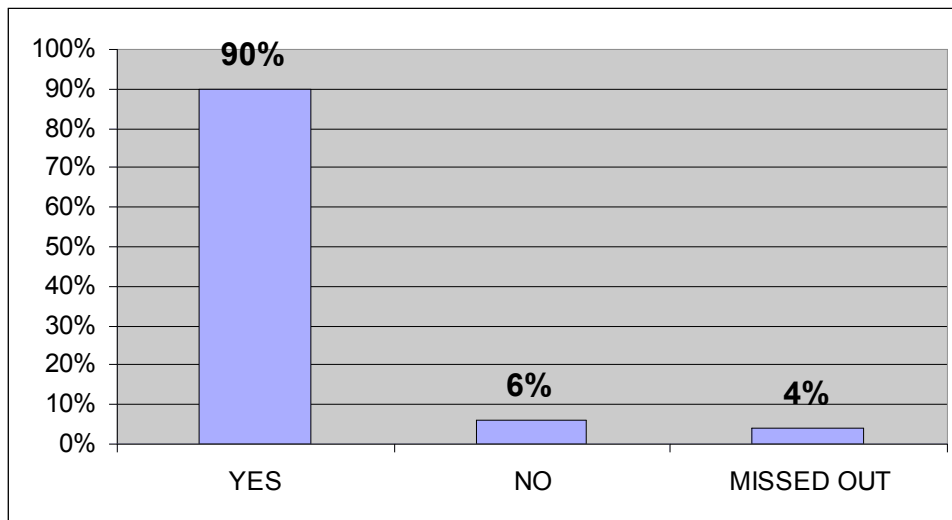
Question 4

Having used the 'Project Diary' as a Guide to undertaking the activities of the Workshop, did you feel it was of help to you?

90% YES

6% NO

4% Question Missed out



Some Comments given as reasons alongside Pupils answers to Question 4:

- Yes, it guided me through the day
- The diary meant that we planned and understood what our jobs were, the project diary helped us to plan
- It gave me lots of information and made it clear what to do
- It made me more clear on what I was doing and the information helped me to understand
- The diary used terms that were understandable
- It was a great help and helped me to get rid of my fear
- I felt it was a great help and was easy to understand
- It was great to record our ideas and to find out about different business concepts

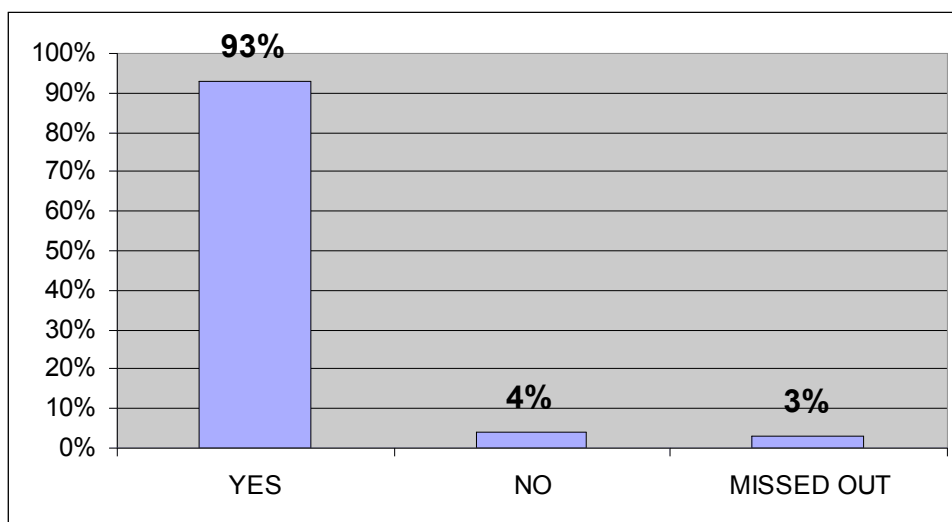
Question 5

Do you think most Young People would benefit from taking part at the LionHeart In-School Workshop?

93% YES

4% NO

3% QUESTION MISSED OUT



Some Comments given by Pupils in support of their response to Question 5:

- Because it helps young people leaving school know what business is like
- Yes, I learnt lots of new things
- Because it's all about gaining knowledge about business
- Yes because it gives them a chance to work in a team and use some of their more creative and team working skills
- The challenge gives a great insight into the financial side of business and all the things you have to do
- Because it helps to develop many skills that young people don't get to use everyday and it will help for their future career
- It will prepare them with the world of work
- Yes, it's fun and interesting
- Yes because you get to learn different ways to communicate as a team
- Young people will benefit a lot from this challenge. They will be needing this information in the future when they join a company/business
- Because it's a great opportunity to try something you wouldn't normally do

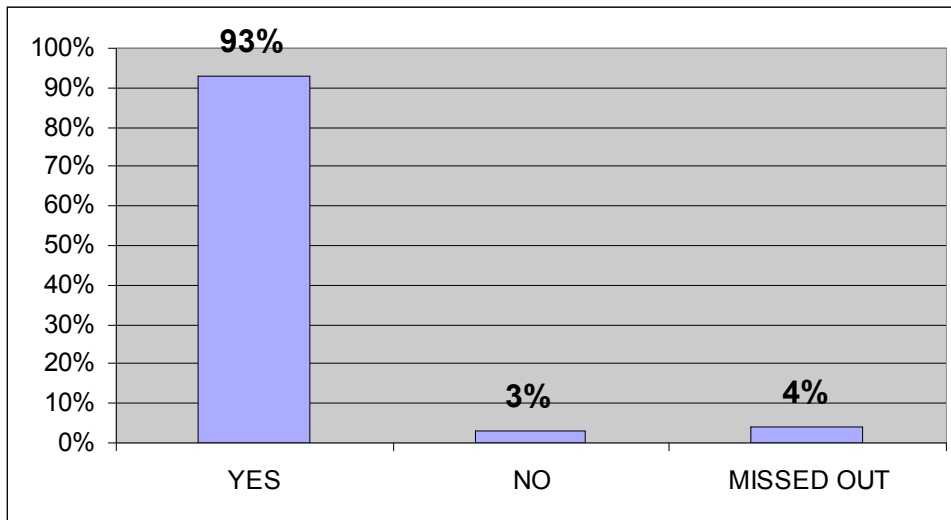
Question 6

Did you find it helpful to have your "Business Coach" there to guide and motivate Your Team with the Tasks?

93 %YES

3 % NO

4 % QUESTION MISSED OUT



Some Comments given by Pupils in support of their response to Question 6:

- Yes, she helped to make it clear and easier to understand
- They helped us a lot
- She is a lovely lady who is very helpful and motivating
- Having the business coach was good because they helped with the parts we didn't understand
- She kept us on track
- It's good to have a business coach to explain the parts of the challenge that we didn't understand
- She was really helpful
- She supported us the whole way through
- They were there to motivate me and the team which was very helpful
- She told us how brilliant we were which boosted our confidence

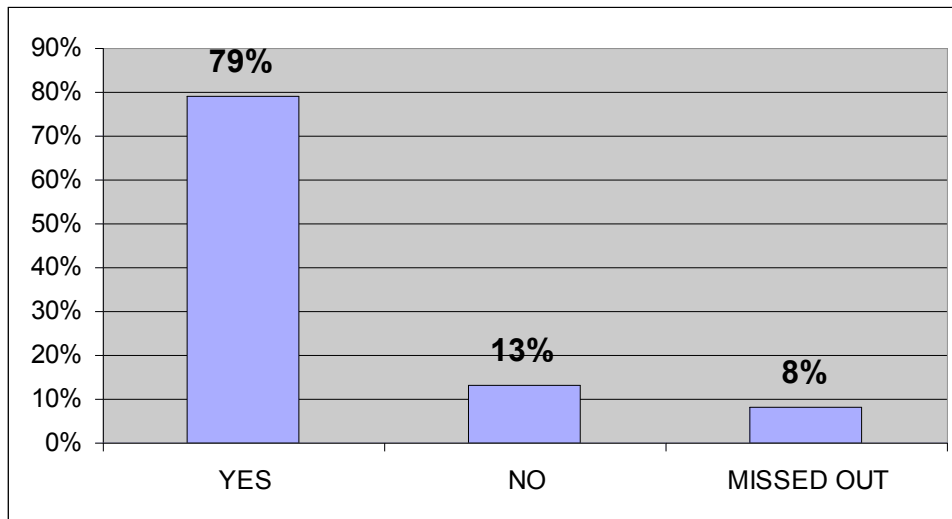
Question 7

Did you feel that working on this type of Project helps to give you a 'feel' for the kinds of Tasks you might be expected to do at work (after you leave School or College)?

79% YES

13% NO

8% QUESTION MISSED OUT



Some Comments given by Pupils in support of their response to Question 7:

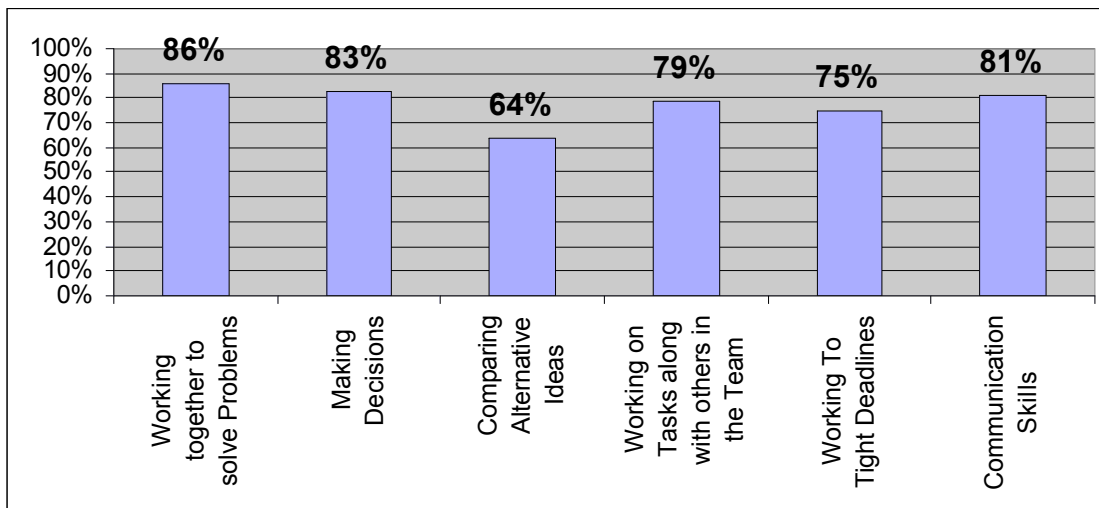
- Yes because it covered all areas, such as marketing and finance
- It gives experience pf working life
- We learnt team working skills that we will need in the future
- Yes because we used a lot of skills that will be required in work – teamwork, creativity etc
- Yes because it gives us experience of business and helps to develop business skills
- Because I would like to work with finances when I am older
- This has shown me that business has been fun
- Because I would like to be a business woman myself
- I feel more confident and can work better with others

Question 8

Enterprise Skills can include some of the following: i.e. *Problem-solving, Decision Making, Comparing Alternative Ideas, Working on Tasks along with Others in the Team, Working to Tight Deadlines, Communication Skills which include e.g. discussing, planning, explaining, brainstorming, agreeing, disagreeing.*

Please tick any of the Skills which you feel you have used or learned today.

(% of Pupils ticking the Category Boxes below):



Are there any other useful Skills which you personally feel you have used or learned today?

Useful Skills Learned (answers provided directly by Pupils):

- Yes, working in a team with people I hardly know
- Creativity
- To respect other peoples opinions
- Confidence
- Listening skills and confidence
- Presenting skills
- Sharing our ideas with our year half

Question 9

Is there anything else you would like to say about your experience of today's In-School Lion Heart Workshop?

Some Comments given by Pupils in support of their response to Question 9:

- It was great!
- Yeah – it was fun
- It was overall a great experience and I have learnt a lot for it
- It's been great fun and I developed skills that will help with my future career
- I have really enjoyed working as a team
- Yes, it got me thinking about my future career
- It was a great experience that will contribute to different jobs
- I enjoyed participating in the event and hope to do it again